

Rutger Ansley Rosenberg
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Education History:

Stanford University—3.8 GPA, B.A. in English Literature with Honors (class of 2012), minor in Psychology/Cognitive Neuroscience, admittance to Master’s program, selected for a Levinthal mentorship in poetry

Oxford University—3.8 GPA, Victorian Literature/Novel Writing (fall 2010)

Columbia University—4.0 GPA, Religion/Abnormal Psychology (summer 2010)

San Diego City College—4.0 GPA, Honors Journalism/French (fall 2015–spring 2016)

Relevant Work Experience:

NBC Universal—Associate Editor/Digital Marketing at SoundDiego, NBC San Diego's music and lifestyle section and weekly television program (2016–present): Quick press release turnaround, copyediting, copywriting, high-profile interviews, features, blog management (Clickability CMS), social media management (SocialFlow), social reach of 60,000+

Fractured Atlas—Project Manager/Editor/Writer for CEO/Founder Adam Huttler's non-fiction book, "Exponential Creativity in a World of Abundance" (2017-present): Implement book structure, provide relevant background research, format to Chicago Manual of Style, set chapter deadlines, coordinate art/design and the book's web component

Topshelf Records—Social Media/Web/Marketing Intern at national label (2017–present): Social media management (Buffer), email marketing (Limited Run), copywriting, social reach of 100,000+

Asleep Underwater Media—Co-founder of boutique music PR agency (2016–present): Email marketing, design and copy; consistently land premieres, reviews, features and interviews in addition to long-term tours in the U.S. and Canada

School of Rock—Instructor/Show Director at national performance-based music school franchise (2015-present): Music instruction, leadership building, large group management, task assignment and project management to achieve long- and short-term deadlines, event organization

Shure, Inc.—Recruited by MiresBall Agency as Model/Talent (2015): Modeled Shure’s new line of microphones with ads distributed/displayed through web and print

My Social Marketing Network—Ghost Writer/Digital Marketing at online marketing agency (2013–2014): Blog, social media management and copywriting for small businesses

The Claw Magazine at Stanford—Editor-in-Chief/Senior Writer for general interest magazine (2011–2012): Quickly promoted from contributing writer to senior writer to editor-in-chief; oversaw design, story/task assignment, deadlines, copyediting and finance

Stanford Daily—Layout Editor/Arts Correspondent for independent daily newspaper (2010–2011): Designed layout with Quark/InDesign for arts section; wrote arts features

Hayden’s Ferry Review—Editorial/Blog Management Intern for international literary journal (2011): Submission approval/denial, copyediting and content creation; social reach of 20,000+

Relevant Skills:

Software—CMS, social media management platforms, website management platforms, Facebook/Instagram ad managers, MailChimp, MS Office, Adobe Creative Suite, digital audio workstations

Specialties—AP style, MLA style, Chicago Manual of Style, copywriting, copyediting, crafting and turning press releases quickly, social media advertising

Languages—Intermediate Spanish and French

Awards:

Writing—Marie Louise Rosenberg prize for 70-page Senior Honors Thesis at Stanford (2012), winner of People’s Choice Poetry Awards at San Diego Art Institute (2015)

Music—Three-time San Diego Music Awards nominee for “Best Pop” (2013, 2014, 2015)

More info at www.rarosenborg.com/cv2017. References available upon request.

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